2020 Census Program Management Review

Program Management Processes Ann Gwynn Wittenauer, Investment Area 1.0 Lead

WBS 1.0 Program Management Overview

March 8, 2013







WBS 1.0 - Program Management (Cont.)

2020 Research and Planning Office (20RPO):

- Is responsible for overseeing and managing the Research and Testing Phase of the 2020 Census Program.
- The 20RPO Chief leads the office and is supported by Program Managers for the following Areas: Program Management (PM), Systems Engineering and Integration (SE&I), and Operations (OPS).



Organization Chart for the 2020 Research and Planning Office



Program Management Work Breakdown Structure

WBS 1.0 Program Management

WBS – PM Component

- 1.101 Strategic Documents
- 1.102 Program Management

Includes Document Management, Change Management, and Knowledge Management

- 1.103 Governance
- 1.104 Sourcing and Acquisition Management
- 1.105 Program Level Research and Testing Management
- 1.106 Budget Management
- 1.107 Schedule Management
- 1.108 Communications and Stakeholder Engagement Management
- 1.109 Performance Measurement and Management Includes Integrated Program Control
- 1.110 Human Capital Management
- 1.111 Risk Management

Includes Issue Management







WBS 1.00 – Program Management "Where are we today?"

- 1. Processes 47 strategies and plans baselined
- 2. Tools in place for process areas where needed
 - 1. Change Management
 - 2. Schedule Management
 - 3. Risk Management
 - 4. Document Management
- 3. Training ongoing....a few recent examples from February:
 - 1. Risk and Issue Users' Forum
 - 2. Market Research Training and OCI for Teams
 - 3. Primavera Upgrade statusing and reporting enhancements

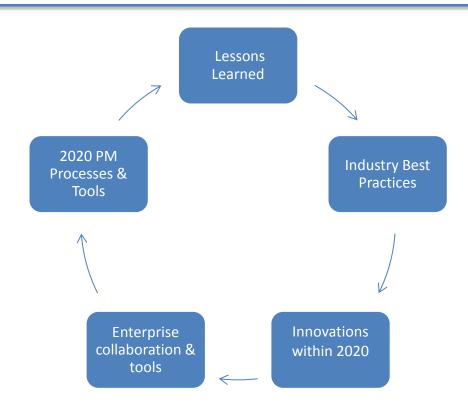
Some of our processes are new for the decennial program and some are building on what was established for 2010...just 7 years earlier.

The management framework is in place.





WBS 1.00 – Program Management "Where are we headed?"



We will refine the 2020 PM processes and tools during the R&T Phase so that these disciplines are more mature with each phase of the decennial lifecycle.

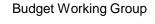


WBS 1.00 – Program Management "How will we get there?"

- Continuous Improvement underway to inform yearly updates to our PM documentation
 - Lessons Learned
 - 2. Internal audits by 2020 Quality Management Staff of Systems Engineering and Integration
- 2. **Further collaboration** within the Agency and the Directorate ... and alignment
 - 1. Tools
 - 1. Market Research Repository IT will implement the 20RPO tool for use across the agency
 - 2. Share Point now used for various PM processes, besides Document Management
 - 3. MS Server and Enterprise Portfolio Management Tool currently assessing MS Server and testing risk component of EPMT
 - 4. 2020 Census Internal Dashboard shared with ACSO for consistent reporting within the 2020 Directorate
 - 2. Teams just a few examples

Enterprise Market Research Team

Risk Review Board







WBS 1.00 – Program Management "What are our immediate goals & constraints?"

1. Dependencies

- 1. IT continued support for Share Point as we expand our use, e.g, resources once the Microsoft contract ends
- 2. ORMPE / Cost Estimation and Analysis Modeling Team bureau-wide approach on how to implement activity based costing and other steps on path to the agency's implementation of earned value management

2. Risks

Resources & Skill sets – budget constraints on staffing and training both for 2020 Program and this specific portfolio

3. Near Term Focus Items

- 1. Completion of the MOUs with participating divisions
- 2. Governance initiation of 2020 Decennial Leadership Group and revisions to governance charters
- 3. Risk and Issue Management -- expansion at the project level (new for 2020)
- 4. Dashboard determining appropriate level of measures for R&T work and automating it in on SharePoint
- 5. Schedule Tool Assessment what changes will be needed to 2020 business rules if we migrate?
- 6. Lifecycle Budget and Planning, including submission of the FY 15 budget
- 7. 2020 Reorganization in approximately one year PM will provide directorate and division-level support





WBS 1.00 – Program Management

Closer look this morning

WBS - PM Component

- 1.102 Knowledge Management
- 1.104 Sourcing and Acquisition Management
- 1.107 Schedule Management
- 1.109 Performance Measurement and Management
- 1.111 Risk Management
- 1.105 Program Level Research and Testing Management Lifecycle Budget and Planning



